



ENVIRONMENTAL AND HISTORICAL PRESERVATION BOARD OF THE CITY OF MORENO VALLEY

Regular Meeting

Agenda

March 10, 2025 - 6:00 P.M.

City Hall Council Chamber - 14177 Frederick Street

BOARD MEMBERS

Stan Yombo, Chairperson

Nathan Urena, Vice Chairperson

Sammie Luna, Board Member

Dr. Mary McBean, Board Member

Farrah Pleasant, Board Member

Vacant, Board Member

Vacant, Board Member

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

APPROVAL OF AGENDA

PUBLIC COMMENTS ON MATTERS NOT ON THE AGENDA

CONSENT CALENDAR

All matters listed under the Consent Calendar are considered to be routine and non-controversial and may be enacted by one roll call vote. There will be no discussion of these items unless a member of the Board requests that an item be removed for separate action.

1. Approval of Minutes – Regular Meeting February 10, 2025, 6:00 PM

ACTION / DISCUSSION ITEMS

1. 2025 Earth Day Updates
2. Board Name Discussion
3. Adoptable Streets Clean-Ups Potential Schedule

Upon request, this invitation (agenda/notification) will be made available in appropriate alternative formats to persons with disabilities, in compliance with the Americans with Disabilities Act of 1990. Any person with a disability who requires a modification or accommodation in order to participate in this meeting should direct such requests to James Verdugo, ADA Coordinator at 951.413.3359 at least 72 hours before the meeting. The 72-hour notification will enable the City to make reasonable arrangements to ensure accessibility and participation in this meeting.

4. 2025 Work Plan Discussion
5. Motto and Logo Discussion
6. City Flag Competition – Program Parameters with Updated Timeline

STAFF COMMENTS

BOARD MEMBER COMMENTS

ADJOURNMENT

Adjournment to the next regular meeting on Monday, April 14, 2025, at 6:00 P.M., at the City of Moreno Valley, City Hall Council Chamber, located at 14177 Frederick Street, Moreno Valley, CA 92553.

**OFFICIAL MINUTES OF THE
ENVIRONMENTAL AND HISTORICAL PRESERVATION BOARD
OF THE CITY OF MORENO VALLEY**

**Regular Meeting
February 10, 2025 – 6:00 PM**

CALL TO ORDER

This regular meeting of the Environmental and Historical Preservation Board of the City of Moreno Valley was called to order at 6:01 p.m. by Chairperson Yombo in the Council Chambers located at 14177 Frederick Street, Moreno Valley, California

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Chairperson Yombo.

ROLL CALL

Board Members:	Mary McBean	Board Member	Present
	Sammie Luna	Board Member	Absent
	Farrah Pleasant	Board Member	Absent
	Nathan Urena	Vice-Chairperson	Present
	Stan Yombo	Chairperson	Present

Board Member Pleasant joined the meeting at 6:10 P.M.

APPROVAL OF THE AGENDA

RESULT: APPROVED
MOVER: Mary McBean, Board Member
SECONDER: Nathan Urena, Vice Chairperson
AYES: Mary McBean, Nathan Urena, Stan Yombo
ABSENT: Sammie Luna, Farrah Pleasant

PUBLIC COMMENTS ON MATTERS NOT THE AGENDA

Chairperson Yombo read procedures aloud.

CONSENT CALENDAR

1. Approval of Minutes – Regular Meeting – January 13, 2024, 6:00 PM

RESULT: APPROVED
MOVER: Mary McBean, Board Member
SECONDER: Nathan Urena, Vice Chairperson
AYES: Mary McBean, Farrah Pleasant, Nathan Urena, Stan Yombo
ABSENT: Sammie Luna

DISCUSSION ITEMS

- Item 1. 2025 Earth Day Subcommittee Update – Pamphlet Discussion

Director Frausto-Lupo introduces Claudia Torres from Parks and Community Services to provide an update to the Earth Day event.

The 2025 Earth Day Sub-Committee, Board Member McBean and Board Member Pleasant, presented to the Board. A pamphlet was presented to the Board in a draft form for review and discussion. Staff also presented to the Board a few other design options for the Board to discuss.

Board Member McBean motioned to select the pamphlet design with the plants and hands with changes. This motion was seconded by Board Member Pleasant.

Speakers

LaNett Price

RESULT: APPROVED
MOVER: Mary McBean, Board Member
SECONDER: Farrah Pleasant, Board Member
AYES: Mary McBean, Farrah Pleasant, Nathan Urena, Stan Yombo
ABSENT: Sammie Luna

- Item 2. Adoptable Streets Update – Subcommittee Application Update

Director Frausto-Lupo introduced Vice Chairperson Urena to provide an update. Vice Chairperson Urena informed the Board that he submitted the application to adopt Perris W5 on January 14, 2025. The Board has adopted this street segment and committed to level 2, which is 6 clean ups per year.

Staff advised the Vice Chairperson to bring back a proposed calendar for the volunteer clean-ups that the Board may discuss and take action on.

No further action was taken.

Item 3. City Mascot Presentation and Potential Flag Design Competition Incorporation

Director Frausto-Lupo introduced Councilmember Gonzalez to present to the Board. Councilmember Gonzalez presented to the Board his idea to include the City mascot and the potential incorporation into the flag design competition.

Vice Chairperson Urena suggested the City Council to consider a resolution making the burro the City mascot and motioned to keep the mascot separate from the flag design competition parameters. Board Member McBean seconded the motion.

RESULT: APPROVED
MOVER: Nathan Urena, Vice Chairperson
SECONDER: Mary McBean, Board Member
AYES: Mary McBean, Farrah Pleasant, Nathan Urena, Stan Yombo
ABSENT: Sammie Luna

ITEMS FOR FUTURE AGENDA

Board Member McBean proposed to bring back to the agenda the Board name removing sustainability and changing from Board to Commission. Board Member McBean wanted to reject the addition to the name change.

Director Frausto-Lupo recommended to the Board the agenda items to be presented at a future meeting:

- Board name discussion
- Proposed schedule for Adoptable Streets clean up.
- Bring back the 2025 Workplan
- Potential motto for the EHPB
- Discussion of EHPB logo

STAFF COMMENTS

Director Frausto-Lupo informed the Board that staff has been researching the process for a Board name change, which will now be tabled due to the request to bring back as an item for discussion. The Director has confirmed with Public Works that the department will be maintaining the Hendrick Ranch site. Staff did inform Public Works about the Board's direction regarding the study. Public Works and MVU are doing a substation expansion project at the corner of Cottonwood and Moreno Beach where the Hendrick Ranch House and Adobe House are located.

Staff ensured the Board that Public Works will be building a wall around the expansion and it will not affect the site. Staff also informed them they are looking for branded table cover for the 2025 Earth Day event.

BOARD MEMBER COMMENTS

Board Member McBean inquired about the Riverside Historical Society website. Staff informed Board Member that agency is an independent nonprofit organization that is held separately from the City and County.

Vice Chairperson Urena requested to be updated on Title 24. Staff explained the code is updated every three years and the public will be notified later this fall.

Vice Chairperson Urena motioned to add to the April agenda discussion of creating a historical district. Chairperson Yombo seconded the motion.

RESULT:	APPROVED
MOVER:	Nathan Urena, Vice Chairperson
SECONDER:	Stan Yombo, Chairperson
AYES:	Mary McBean, Farrah Pleasant, Nathan Urena, Stan Yombo
ABSENT:	Sammie Luna

ADJOURNMENT

Chairperson Yombo adjourned the meeting at 7:37 PM to the next regularly scheduled meeting.

Submitted by:

Approved by:

Stacy Dunning
Secretary

Stan Yombo
Chairperson



Report to Environmental and Historical Preservation Board

TO: The Environmental and Historical Preservation Board

FROM: Claudia Manrique, Associate Planner

AGENDA DATE: March 10, 2025

TITLE: 2025 EARTH DAY UPDATE

TITLE SUMMARY: 2025 Earth Day Update.

Recommendation(s)

That the Environmental and Historical Preservation Board:

1. Review and approve updated Earth Day pamphlet; and
2. Receive and file any updates from Earth Day Subcommittee, as necessary.

SUMMARY

At the regularly scheduled meeting on February 10, 2025, the EHPB selected a pamphlet design and provided direction to staff to finalize based on discussion, including removing the white background from the City tree logo.

NOTIFICATION

The agenda, staff report and supporting documents were posted at least 72 hours in advance of the meetings for this item, in accordance with the Brown Act for public review and inspection.

PREPARATION OF STAFF REPORT

Prepared By:
Claudia Manrique
Associate Planner

Division Head Approval:
Angelica Frausto Lupo
Community Development Director

Concurred By:
Danielle Harper-Scott
Principal Planner



Report to Environmental and Historical Preservation Board

TO: Environmental and Historical Preservation Board

FROM: Angelica Frausto-Lupo, Community Development Director

AGENDA DATE: March 10, 2025

TITLE: DISCUSSION REGARDING THE BOARD NAME

TITLE SUMMARY: Discussion regarding adding “sustainability” to the Board’s name.

Recommendation(s)

That the Environmental and Historical Preservation Board (“Board”):

1. Reconsider the issue of whether to recommend to the City Council that they approve incorporating the word “Sustainability” in the name of the Board, as requested by Board Member McBean, and provide any necessary direction to the Staff Liaison.

SUMMARY

At the February 10, 2025, regular Board meeting, Board Member McBean requested reconsideration of the issue of incorporating the word “Sustainability” in the name of the Board.

Board Member McBean purports that it is not necessary to include the word “Sustainability” in the name of the Board, since she has rationalized that there is an “entire City Division” that is responsible for “sustainability” efforts in the City.

The City Attorney has advised staff that in order to effectuate a change in the name of the Board, the Board will have to submit a recommendation to the City Council which the City Council has discretion to accept or reject. However, should the City Council accept the recommendation, it would have to introduce (first reading) and adopt (second reading) an ordinance to formally change the name of the Board since the Board and its name were adopted by ordinance and codified in the Municipal Code.

Moreover, since the City Council authorized the purchase of polo shirts for the Board and the Board plans to participate in the City's Earth day event, it is important to note, that any change in the name of the Board would not become effective until 30 days after the second reading of the ordinance. As such, if any polo shirts or banners are ordered, they cannot use the word "sustainability," until after the ordinance formally takes effect. On the other hand, if the Board's name is changed, the Board may have to request additional funding from the City Council to change the name of the Board on its City-issued polo shirts and any banners that contained the "former" name of the Board. In light of the foregoing, the City Attorney has advised that if the Board's polo shirts have not yet been ordered, that staff immediately consider suspending the order until the name issue is resolved to avoid any unnecessary expenditures of taxpayer money.

NOTIFICATION

The agenda, staff report and supporting documents were posted at least 72 hours in advance of the meetings for this item, in accordance with the Brown Act for public review and inspection.

PREPARATION OF STAFF REPORT

Prepared By:
Angelica Frausto-Lupo
Community Development Director



Report to Environmental and Historical Preservation Board

TO: The Environmental and Historical Preservation Board

FROM: Claudia Manrique, Associate Planner

AGENDA DATE: March 10, 2025

TITLE: ADOPTABLE STREETS UPDATE

TITLE SUMMARY: Update on the Adoptable Streets application.

Recommendation(s)

That the Environmental and Historical Preservation Board:

1. Discuss and select specific dates for the Adoptable Streets Clean-Up days.

SUMMARY

At the February 10, 2025, EPHB meeting, Vice Chair Urena provided an update on the Adoptable Streets application. The Board has adopted street segment Perris W5 at Level 2, which requires six (6) clean-ups per year. Vice Chair Urena is proposing to select from the following dates for the clean-ups, which are all Saturday dates:

- 4/12/2025
- 5/10/2025
- 6/14/2025 (Community Day of Service)
- 7/12/2025
- 8/9/2025
- 9/13/2025
- 10/11/2025 (Community Day of Service)
- 11/8/2025
- 12/13/2025

The Board should note, two dates are also City of Moreno Valley Community Day of Service. Additionally, staff inquired with the Board Members on preference, and two Board Members who responded also recommended to assign Saturday dates for the clean-ups.

NOTIFICATION

The agenda, staff report, and supporting documents were posted at least 72 hours in advance of the meetings for this item, in accordance with the Brown Act, for public review and inspection.

PREPARATION OF STAFF REPORT

Prepared By:
Claudia Manrique
Associate Planner

Division Head Approval:
Angelica Frausto-Lupo
Community Development Director

Concurred By:
Danielle Harper-Scott
Principal Planner



Report to Environmental and Historical Preservation Board

TO: The Environmental and Historical Preservation Board
FROM: Angelica Frausto-Lupo
AGENDA DATE: March 10, 2025
TITLE: 2025 WORKPLAN REVISIT
TITLE SUMMARY: Discussion relating to the 2025 Workplan.

Recommendation(s)

That the Environmental and Historical Preservation Board:

1. Discuss the 2025 Workplan.

SUMMARY

On January 13, 2025, after discussions at the November and December EHPB meetings, the Board approved the 2025 Workplan, attached. Vice Chair Urena requested a revisit of the 2025 Workplan at the February 10, 2025, regularly scheduled EHPB meeting.

NOTIFICATION

The agenda, staff report and supporting documents were posted at least 72 hours in advance of the meetings for this item, in accordance with the Brown Act for public review and inspection.

PREPARATION OF STAFF REPORT

Prepared By:
Angelica Frausto-Lupo
Community Development Director

2025 Workplan

Date / Due	Item	Policy or Code	Activity / Responsibility	Notes
Spring 2025	Earth Day	Responsibility	Participate in planning event and attendance.	9.9.2024 -Subcommittee formed to help plan event: Pleasant / Dr. McBean to recommend theme.
2025	Flag Design Contest		Develop and lead competition, recommend program parameters to Council. Recommend top flag designs (competition winners) to City Council for final selection and adoption.	Contest concept approved by City Council 12.3.2024 Recommend program parameters to Council in early 2025, potential 2 nd Council meeting in Jan.
Ongoing/2025	Urban Forestry – educate the community on the benefits of more trees	Responsibility	Board to educate the public. May use videos for education.	Research options and provide additional information in 6 months or soon after.
2025	Develop brochure of historical sites/streets and educate community (outreach)	Responsibility	Create and finalize brochure/list and add Board's name on final document.	
Ongoing	Guest Speaker Series	Responsibility	Subcommittee to determine.	Board to discuss topics and identify speakers in Jan for the calendar year
2025	Explore potential partnership opportunities with Historic Society.		TBD	

Parking Lot/Future Workplan Items

- Potential Moreno Valley Museum



Report to Environmental and Historical Preservation Board

TO: The Environmental and Historical Preservation Board

FROM: Angelica Frausto-Lupo, Community Development Director

AGENDA DATE: March 10, 2025

TITLE: DISCUSSION REGARDING A POTENTIAL MOTTO AND LOGO FOR THE EHPB

TITLE SUMMARY: Discussion regarding a potential motto and logo for the EHPB.

Recommendation(s)

That the Environmental and Historical Preservation Board:

1. Discuss the possibility of establishing a motto and logo specific to the EHPB.

SUMMARY

At the February 10, 2025 EHPB meeting, Board Member McBean requested to add an item to the agenda to discuss the possibility of having a specific logo for the Environmental and Historical Preservation Board and provided two examples, "Let's Roll with It" and "Save the Past, Celebrate the Future."

Additionally, Board Member requested information on a column logo for use by the Board. Staff could not confirm that the column logo was previously used by the Board or whether it was an icon that was added as a design feature on a previous City webpage.

The Board shall discuss the matter and make a recommendation, if appropriate.

NOTIFICATION

The agenda, staff report and supporting documents were posted at least 72 hours in advance of the meetings for this item, in accordance with the Brown Act for public review

and inspection.

PREPARATION OF STAFF REPORT

Prepared By:
Angelica Frausto-Lupo
Community Development Director



Report to Environmental and Historical Preservation Board

TO: The Environmental and Historical Preservation Board

FROM: Angelica Frausto-Lupo, Community Development Director

AGENDA DATE: March 10, 2025

TITLE: CITY FLAG DESIGN COMPETITION PROGRAM PARAMETERS AND TIMELINE UPDATE

TITLE SUMMARY: Updated timeline for the city flag design parameters.

Recommendation(s)

That the Environmental and Historical Preservation Board discuss and approve a proposed timeline for the new City Flag Design Competition as noted on the program parameters.

SUMMARY

At the January 13, 2025 EHPB meeting, the Board approved program parameters which included a projected timeline. The flag design program subcommittee, which consists of Vice Chair Urena, has provided two options for a new City Flag Design Competition timeline as the original timeline is no longer valid. The first option consists of a 30-day timeframe and the second is a 60-day timeframe. The program parameters and timeline will be presented to City Council for consideration at an upcoming City Council Meeting.

NOTIFICATION

The agenda, staff report and supporting documents were posted at least 72 hours in advance of the meetings for this item, in accordance with the Brown Act for public review and inspection.

PREPARATION OF STAFF REPORT

Prepared By:
Angelica Frausto-Lupo, Community Development Director

DRAFT

Environmental & Historic Preservation Board

City of Moreno Valley flag redesign contest parameters proposal

Design guidelines

Theme of contest “Having pride for our City’s past, present, and future”

- Flag proposals must be in good taste and reflect the culture and heritage of Moreno Valley
- Flag proposals are encouraged reflect the cities motto “Where Dreams Soar”
 - **Simplicity:** The flag should be simple enough for a child to draw from memory.
 - **Symbolism:** The flag's colors, images, or patterns should relate to the overall theme of the contest.
 - **Colors:** The flag should use no more than two or three basic colors that contrast well.
 - **Lettering:** The flag should not use writing of any kind, however if writing is necessary for artistic purposes it should be kept to a minimum
 - **Seals and Imagery:** The flag proposal should avoid the use of an organization's or government’s seal, as well as TM (trademarked) or copyrighted images.
 - **Uniqueness:** The flag should avoid duplicating other flags, as well as political symbolism, but use similarities to showcase cultural and regional connections

Proposals must be submitted to EHPB board in person with contact info or email via PDF, PNG, or JPEG for consideration

Open solely to all Moreno Valley residents of all ages - (Submissions and verification of residency confirmed via City Clerk's office or EHPB)

Resident students to include Charter, MVUSD, VVUSD, and MVC schools are strongly encouraged to participate

- Minors under age of 18 would require a waiver to participate in the redesign contest

Timeframe and Contest outcome

- Submission period would be open for 60 days to ensure adequate participation from all 4 council districts
 - If the number of submissions received by the EHPB is deemed inadequate, the timeframe of the contest could be extended by the board via 30 day increments.
- Once submission period is concluded EHPB members will discuss and possibly take action to select the top 3 proposals for final consideration by the City Council
- The City Council will determine when the redesigned flag shall be unveiled. Recommended dates include; 06/14 - Flag Day, 12/03 - City’s Birthday, or a date deemed suitable by the council.

Nathan Urena, Vice-Chairperson. EHPB

1/18/2025

Revised on 2/24/2025

** Following dates are subject to change based on decision of the EHPB or City Council on contest guidelines*

Projected Time Frame for 6/14/2025 unveiling (A); No Longer a Viable Timeframe

- *1/13/2025 - Guidelines approved by EHPB
- *1/21/2025 - Guidelines submitted to City Council for approval
- 2/3/2025 - Flag redesign contest announced for a period of 60-days
- 3/24/2025 - Final week of submission prior to 60 day deadline
- 4/4/2025 - Submissions close on 11:59 pm
- 4/14/2025 - EHPB reviews submissions and considers top 3 designs for final vote by City Council
- 5/6/2025 - Top 3 designs presented at City Council for consideration and final approval

Projected Time Frame for 6/14/2025 unveiling (B); 30 Day-timeframe contest

- *3/10/2025 - Guidelines approved by EHPB
- *4/1/2025 - Guidelines submitted to City Council for approval
- 4/8/2025 - Flag redesign contest announced for a period of 30-days
- 5/1/2025 - Final week of submission prior to 30 day deadline
- 5/8/2025 - Submissions close on 11:59 pm
- 5/12/2025 - EHPB reviews submissions and considers top 3 designs for final vote by City Council
- 6/10/2025 - Top 3 designs presented at City Council for consideration and final approval
- 6/14/2025 - Re-designed flag of Moreno Valley unveiled

Projected Time Frame for unveiling (C); 60 Day-timeframe contest

- *3/10/2025 - Guidelines approved by EHPB
- *4/1/2025 - Guidelines submitted to City Council for approval
- 4/8/2025 - Flag redesign contest announced for a period of 60-days
- 6/1/2025 - Final week of submission prior to 60 day deadline
- 6/7/2025 - Submissions close on 11:59 pm
- 6/16/2025 - EHPB reviews submissions and considers top 3 designs for final vote by City Council
- 6/24/2025 - Top 3 designs presented at City Council for consideration and final approval
- DD/MM/2025 - **City Council determines a date appropriate for the unveiling of the Re-designed flag of Moreno Valley

Recommended Dates for unveiling

- 7/4/2025 (Independence Day)
- 6/23/2025 (Frank E. Brown's birthday)
- 9/9/2025 (Anniversary of CA's admission into the Union)
- 11/6/2025 (Anniversary of the vote to incorporate Moreno Valley)
- 12/3/2025 (City's Birthday/20th anniversary of the previous flags unveiling)